Reiki Septa Healing — Color & Typography Guide

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Brand mood

The admin panel should feel **calm, clean and trustworthy**: a quiet healing space, not a loud business app. Staff use it all day, so colors stay soft and text stays highly readable.

- **Violet** is the main brand color. It is linked to Reiki and the crown chakra, and it reads as spiritual and calm.
- **Sage green** supports it. It suggests healing, growth and balance.
- **Warm gold** is used sparingly for highlights and represents energy and light.
- **Soft neutral backgrounds** keep long data screens easy on the eyes.

Color palette

The palette uses one primary color (Septa Violet), two supporting colors and six neutrals. Primary Violet on white has a contrast ratio of about 8:1, which passes WCAG AA for all text sizes.

Brand colors

Name	Hex	Use for
Septa Violet (primary)	`#5B3E96`	Main buttons, active menu item, links, focus rings, page headings accent
Violet Dark (hover)	`#48307A`	Hover and pressed state of primary buttons
Violet Light (tint)	`#EFEAF8`	Selected table rows, active menu background, info panels
Healing Sage (secondary)	`#4F7A6A`	Secondary buttons, healing program section headers, icons
Sage Light (tint)	`#E7F0EC`	Healing program cards, daily record rows background
Aura Gold (accent)	`#C8962E`	Small highlights only: dashboard icons, stars, day counter badges. Never for body text on white.

Name	Hex	Use for
Gold Light (tint)	`#FBF3E2`	Highlight banners, today's session marker

Neutrals

Name	Hex	Use for
Text Primary	`#1F1B2D`	Headings and body text
Text Secondary	`#5E5873`	Labels, table headers, helper text
Text Muted	`#8A849B`	Placeholders, timestamps, disabled text
Border	`#E4E1EC`	Card borders, table lines, input borders
Page Background	`#F8F7FB`	Main app background behind cards
Surface	`#FFFFFF`	Cards, tables, forms, modals, sidebar

Dark mode

Token	Light	Dark
Page Background	`#F8F7FB`	`#15121F`
Surface	`#FFFFFF`	`#1F1B2D`
Border	`#E4E1EC`	`#2F2A40`
Text Primary	`#1F1B2D`	`#EDEAF5`
Text Secondary	`#5E5873`	`#B3ADC4`
Primary	`#5B3E96`	`#A68BDB`
Secondary	`#4F7A6A`	`#7FB3A0`
Accent	`#C8962E`	`#E0B55A`

Status colors

Every status in the system uses one of five semantic colors, shown as a badge with a light background and dark text. Always pair the color with the status word, so the meaning is clear without color.

Semantic colors

Meaning	Text / icon	Badge background	Filament name
Success	`#15803D`	`#DCFCE7`	`success`
Warning	`#B45309`	`#FEF3C7`	`warning`
Danger	`#B91C1C`	`#FEE2E2`	`danger`
Info	`#1D4ED8`	`#DBEAFE`	`info`
Neutral	`#5E5873`	`#F1EFF5`	`gray`
Active (brand)	`#5B3E96`	`#EFEAF8`	`primary`

Status mapping

Module	Status	Color
Appointment	Pending	Warning
Appointment	Completed	Success
Appointment	Cancelled	Danger
Payment	Payment Done	Success
Payment	Payment Pending	Warning
Healing Program	Active	Active (brand violet)
Healing Program	Completed	Success
Daily Record	Recorded	Success
Daily Record	Not yet recorded	Neutral
Customer	New (registered this period)	Info

Typography

The panel uses two free Google Fonts: **Poppins** for headings and **Inter** for everything else. Inter is Filament's default font and stays very readable in dense tables and forms.

Font families

Role	Font	Fallback
Headings, page titles, dashboard numbers	Poppins	`system-ui, sans-serif`
Body, tables, forms, buttons, menus	Inter	`system-ui, sans-serif`
Record IDs, dates in tables (optional)	Inter with tabular numbers (`font-variant-numeric: tabular-nums`)	—

Type scale

Style	Font	Size / line height	Weight	Used for
Display	Poppins	30px / 38px	600	Dashboard stat numbers
H1	Poppins	24px / 32px	600	Page titles (Customers, Healing Programs)
H2	Poppins	20px / 28px	600	Section titles (Daily Records, Progress Notes)
H3	Poppins	16px / 24px	500	Card titles, modal titles
Body	Inter	14px / 22px	400	Default text, table cells, form inputs
Body Strong	Inter	14px / 22px	600	Customer names, emphasized values
Label	Inter	13px / 20px	500	Form labels, table headers
Small	Inter	12px / 18px	400	Helper text, timestamps, badges

Rules

- Use only weights 400, 500 and 600, and load only those to keep pages fast.
- Keep body text at 14px minimum. On mobile, form inputs use 16px so phones don't zoom in.
- Long text such as observations and progress notes: max width about 70 characters per line, line height 1.6.
- Use sentence case for titles and buttons ("Add customer", not "ADD CUSTOMER").

UI usage rules

Use one primary violet button per screen, and keep everything else neutral so the main action is obvious.

Element	Rule
Primary button	Violet `#5B3E96` background, white text, hover `#48307A`, 8px corner radius. One per screen (Save, Add customer).
Secondary button	White background, `#E4E1EC` border, Text Primary color.
Danger button	Red `#B91C1C`, only for Cancel appointment or Delete, always with a confirm dialog.
Sidebar	White surface, active item in Violet Light `#EFEAF8` with violet text and icon.
Cards	White, 1px `#E4E1EC` border, 12px radius, soft shadow, 20–24px padding.
Dashboard stat cards	Poppins 30px number, Label style title, small gold or violet icon.
Tables	Label-style headers in Text Secondary, row hover `#F8F7FB`, status as badges.
Forms	13px labels above inputs, 40px input height, violet focus ring, error text in Danger red below the field.
Customer photo	Round avatar, 40px in tables and 96px on the profile page.
Daily records (Day 1–7)	Sage Light cards or rows, day number in a gold badge, today's day highlighted with Gold Light.

Accessibility

- Keep text contrast at 4.5:1 or higher. All text colors in this guide pass on white.
- Never use Aura Gold for text on white, because it fails contrast. Use it for icons and badges only.
- Show every status with both color and text.
- Keep a visible focus ring on buttons, links and inputs for keyboard users.

Implementation

The snippets below apply this guide in Filament (v3) or in plain Blade with CSS variables.

Filament panel provider

In `app/Providers/Filament/AdminPanelProvider.php`:

```
use Filament\Support\Colors\Color;

return $panel
    ->brandName('Reiki Septa Healing')
    ->font('Inter')
    ->colors([
        'primary' => Color::hex('#5B3E96'),
        'success' => Color::hex('#15803D'),
        'warning' => Color::hex('#B45309'),
        'danger'  => Color::hex('#B91C1C'),
        'info'    => Color::hex('#1D4ED8'),
        'gray'    => Color::Slate,
    ])
    ->darkMode(true);
```

Status badge in a Filament table

```
TextColumn::make('status')
    ->badge()
    ->color(fn (string $state): string => match ($state) {
        'pending'   => 'warning',
        'completed' => 'success',
        'cancelled' => 'danger',
    });
```

CSS variables (plain Blade or a custom theme)

```
@import url('https://fonts.googleapis.com/css2?
family=Inter:wght@400;500;600&family=Poppins:wght@500;600&display=swap');

:root {
  --color-primary: #5B3E96;
  --color-primary-hover: #48307A;
  --color-primary-light: #EFEAF8;
  --color-secondary: #4F7A6A;
  --color-secondary-light: #E7F0EC;
  --color-accent: #C8962E;
```

```
  --color-accent-light: #FBF3E2;

  --color-text: #1F1B2D;
  --color-text-secondary: #5E5873;
  --color-text-muted: #8A849B;
  --color-border: #E4E1EC;
  --color-bg: #F8F7FB;
  --color-surface: #FFFFFF;

  --color-success: #15803D;
  --color-warning: #B45309;
  --color-danger: #B91C1C;
  --color-info: #1D4ED8;

  --font-heading: 'Poppins', system-ui, sans-serif;
  --font-body: 'Inter', system-ui, sans-serif;
  --radius: 8px;
  --radius-card: 12px;
}

.dark {
  --color-primary: #A68BDB;
  --color-secondary: #7FB3A0;
  --color-accent: #E0B55A;
  --color-text: #EDEAF5;
  --color-text-secondary: #B3ADC4;
  --color-border: #2F2A40;
  --color-bg: #15121F;
  --color-surface: #1F1B2D;
}

body { font-family: var(--font-body); font-size: 14px; line-height: 22px;
color: var(--color-text); background: var(--color-bg); }
h1, h2, h3 { font-family: var(--font-heading); font-weight: 600; }
```

To use Poppins for headings inside Filament, add the Google Fonts import and the `h1, h2, h3` rule to a custom Filament theme (`php artisan make:filament-theme`).